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Assumptions Used in Valuation

The historical unlevered free cash flows of Loblaw do not grow in a straight line and therefore difficult to determine a growth rate. We use a single stage discounted cash flow model that assumes no growth in FCFF.

Average FCFF of the past 5 years (\$2.372 billion) is used as the input in the calculation

A weighted average cost of capital of 5.27% is used to discount the unlevered free cash flow.

The model produces an enterprise value of \$45.009 billion which tranlates to an equity value of \$37.399 billion (current market cap is \$26.45 billion).

Company Description

Loblaw Companies Ltd is a Canada-based company engaged in food retail and distribution business sector. The Company operates through two segments: Retail and Financial Services. The Company's Retail segment consists of corporate and franchise-owned retail food and Associate-owned drug stores. The Company's Financial Services segment provides credit card services, insurance brokerage services, personal banking

Catalysts & Key Points

The share price of Loblaw has proven to be resilient in light of the coronavirus uncertainty. The company is up 0.5% on the year while the S&P 500 is down 15.6% and the TSX is down 15.41%.

Food prices are expected to increase between 2-4% in Canada in 2020 costing the average Canandian an extra \$487 over 2019.

The coronavirus has consumers stocking up on supplies which will give Loblaw a boost in sales.

Strong free cash flow with \$937M being returned to shareholders through buybacks in 2019.

Company Health

- 1. Company Margins are positive and good
- 2. Current FCF's are positive
- 3. Company can cover its short term liabilities with current assets
- 4. Company cannot cover long term liabilities with current assets

%

Income Statement

Gross Margin 30.72% EBITDA Margin 9.95% EBIT Margin 4.7% Profit Margin 2.35%



Free Cash Flow

Free Cash Flow \$2,770,000,000 Levered FCF \$1,970,000,000 Unlevered FCF \$3,310,000,000



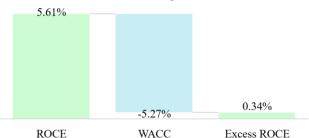
Balance Sheet

Price to Book 2.36
Total Debt to Equity 149%
Current Ratio 1.23
Cash on Hand \$2,400,000,000

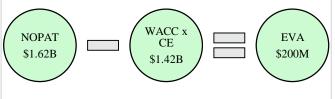
Management Efficiency

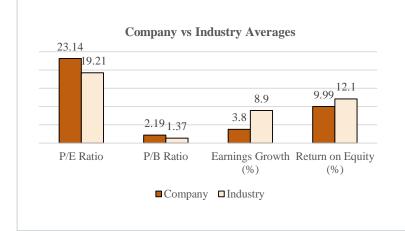
- 1. Management has been efficient at managing capital as return on capital employed (ROCE) is greater than the weighted average cost of capital (WACC).
- 2. Economic value added (EVA) is positive. (EVA is a measure of a company's true economic profit)

Return on Capital Employed vs. Weighted Average Cost of Capital



True Economic Profit (Economic Value Added)





Company vs Industry Analysis

- 1. Industry comparison chart score: 0/4
- 2. Company's price to earnings ratio is greater than it's expected earnings growth which is known as the PEG ratio (price to earnings to growth ratio). A PEG ratio of less than 1 (P/E divided by growth) indicates that the stock is potentially undervalued.
- 3. Industry PEG ratio is greater than 1.
- 4. Loblaw is **not** likely to outperform the industry in terms of earnings growth

Although trading at a premium relative to the industry, we believe Loblaw deserves the premium price because it is an established leader with great value.

Risk Analysis

- 1. Overall risk profile of the company is good.
- 2. Company earnings are likely to be correct and trustworthy based on the Beneish M-Score which is used to determine if a company is manipulating it's earnings with fraudulent behaviour. A score that is less than -2.22 means the company is not a manipulator whereas a greater score indicates the possibility for fraudulent activities.
- 3. Currently, the downside risk of the company is 15% which is less than its potential upside of 40.46% that is based on the intrinsic value.
- 4. The bankruptcy risk is measured using the average default rate of BBB rated bonds which is the rating given to Loblaw.

Earnings Quality Risk Beneish MScore -2.9

Not an Earnings Manipulator

Downside Risk

Standard Deviation 15.08%

Bankruptcy Risk 0.3%

Payment Schedule

With cash flow from operations of nearly 4 billion dollars and a BBB bond rating, Loblaw should have no issues meeting their obligations or rolling over their debt.

Summary of Contractual Obligations

Payments of	lue by	vear
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(millions of Canadian dollars)	2020	2021	2022	2023	2024	Th	ereafter	Total
Total debt (including interest payments(i))	\$ 2,150	\$ 817	\$ 1,149	\$ 1,382	\$ 933	\$	4,268	\$ 10,699
Foreign Exchange Forward Contracts	466	_	_	_	_		_	466
Lease Payments	1,437	1,272	1,108	1,118	975		4,234	10,144
Contracts for purchases of investment projects(ii)	120	8	_	_	_		_	128
Purchase obligations(iii)	283	270	86	21	_		7	667
Total contractual obligations	\$ 4,456	\$ 2,367	\$ 2,343	\$ 2,521	\$ 1,908	\$	8,509	\$ 22,104



First Price Target \$72.00

Second Price Target \$76.00

Loblaw is currently near a potential support of \$66.00 with a resistance level of \$73.00. If it can hold support, our first price target is \$72.00 which is near resistance. If it can break through \$73.00, our next price target is \$76.00 which is near all time highs.

However, it is very important to note that Loblaw must hold support at \$66.00 and continue to have an almost inverse correlation to the markets should it continue to drop.